



LOOKING BEYOND

DEDICATED TO ENRICHING THE LIVES
OF CHILDREN WITH SPECIAL NEEDS

January 2010
Staying in Touch...

To all the children we try to reach:

*"You are valuable because you exist.
Not because of what you do or what you have done,
But simply because you are."*

- Max Lucado

LOOKING BEYOND... PROUDLY PRESENTS

THE SOARING SPIRIT AWARD 2010 TO

Sourena Vasseghi

Author of *Love Your Life and It will Love You Back*



Save the Date for Our Luncheon
A Day of Inspiration
Tuesday March 16, 2010

*2010 Recipient of the Soaring Spirit Award
March 16, 2010*



Sourena Vasseghi had to learn more urgently than most, that if you truly love your life, it will love you back. Although, Sourena was born with cerebral palsy (CP) and has a severe speech impediment, he is an amazing motivational speaker.

Sourena believes there is no greater motivation than love. He applies the principles of creating a successful love relationship to creating a successful life—one that embraces limitations while finding ways to feel joy, passion and gratitude every day.

Graduating from USC in May 2001, Vasseghi quickly learned that if he was to make a difference in the world, he would have to blast off onto his own unique path. After opening his own marketing firm, he was inundated with countless requests to share his wonderful insights on

living with adversity. Despite the fact that Sourena's disability prohibits him from writing using conventional tools, he wrote the top selling book Love Your Life and It Will Love You Back, which went on to win the Indie Excellence Award for Best Business Book of 2008.

Sourena has made numerous TV and radio appearances which include NBC and ESPN. He has been triumphed in both The Los Angeles Times and the Los Angeles Business Journal. He was recently given Westlake Today Magazine's Inaugural Man of the Year Award for his spirit and ongoing efforts to bettering the lives of others with passion and uplifting humor. He is also the spokesman for the Convalescent Aid Society of Pasadena, CA and a contributing author to the Chicken Soup for the Soul Series.

This remarkable man has touched the hearts of many, including USC's head coach, Pete Carroll. "Sourena's heart and passion for living has inspired me and changed my life. He has so much to share with all people from all walks. His gifts abound in his book (Love Your Life) as he shares a zest for living that makes him my hero". Throughout his book, Sourena shares his often contrary strategies for success. He believes you must "Dream Your Ideal Life and Feel the Fear."

A Glimpse into Last Year

Last year's Looking Beyond recipient of the Soaring Spirit Award was Rudy Garcia-Tolson. Rudy is a unique athlete, who despite being a double amputee, spends up to seven hours a day in athletic training. He routinely breaks world records in competitions such as swimming and triathlons. Rudy tours the country as a motivational speaker spreading his message that "A Brave Heart is a Powerful Weapon". His uplifting message resonated loudly with all who attended the 10th Year Anniversary Celebration held at The SLS Hotel.



Our heartfelt gratitude to all who have generously supported us

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Landmark Achievements

Due to your overwhelming support and generosity for the past 11 years, Looking Beyond has helped fund many children's programs. We have been able to impact the lives of many children with special needs. Our contributions have benefited the following organizations:

Amputee Coalition Youth Camp
Aidan's Place
The H.E.L.P. Group
The Painted Turtle
Paul Revere School
El DustberryWest View School
Camp Paivika
Blue Sky Meadow
No Limit Theatre Group
Ability First
SCORE
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Kayne Eres
Friends of Rosewood School
Project Miami to Cure Paralysis

Our Mission

Looking Beyond is dedicated to promoting awareness and creating advancement and enrichment for children with disabilities by supporting different programs and services. We wish to impact the lives of as many children as possible, hoping to make a change in the community at large.

Keeping the Dream Alive... Together

Fundraising is only one aspect of Looking Beyond. Some of our goals are:

- Promote Awareness
- Create Opportunities
- Inspire
- Look Beyond preconceived barriers and limitations for people with special needs and ourselves.



A Day of Inspiration with

Sourena Vasseghi

Save the Date for Our Luncheon
Tuesday March 16, 2010

Silent Auction 10 A.M.
Luncheon and Program Noon to 2 P.M.

The Beverly Hills Hotel



The most important thing we want you to remember is that **every dollar** of your donation **goes directly to help children** with special needs. With your support and generosity, we aim to **help many different organizations** that can help fulfill the dreams and visions of **children to reach their full potential** regardless of their disabilities.